



## Experience the power and control of trusted, personalized marketing communications

Rocketseed Mail is a next-generation Email 2.0 solution that is being offered by Rocketseed, a global leader in Email 2.0 technology. Rocketseed Mail transforms your emails from being just a form of communications into an interactive marketing productivity tool. It enhances social media integration, targeted messaging, real-time analytics and more, providing solutions for businesses that value 1-to-1 customized marketing communications.

### Why is Rocketseed Mail a must-have for any size business?

Even though email is a preferred form of communication, traditional email marketing strategies and email blasts are not as effective as they used to be because spam filters, firewalls and inbox prioritization are blocking such emails as being unwanted solicitations. However, the regular emails that businesses send out every single day are opened and read 99 percent of the time because they are a real and trusted form of correspondence.

These emails account for 85 percent of all business communications and, currently, they are being sent with just plain text and blank white space. **Rocketseed Mail** inserts intelligent headers and signatures onto that blank space that appear as polished, high-tech corporate letterhead.

The headers and signatures offer a wide spectrum of capabilities that will synergize and stretch all of a business' marketing efforts, unify the appearance of corporate communications, drive traffic to important social/web sites, boost customer engagement, and provide real-time analytics. **Rocketseed Mail** is the revolutionary way to market and drive sustainable growth to businesses of all sizes.

## Your email after Rocketseed Benefits:



- 1 branding
- 2 news and pr
- 3 call to action
- 4 weblinks
- 5 audio visual
- 6 social media
- 7 affiliates
- 8 signatures
- 9 disclaimer

- Every email sent by every employee will now articulate core business marketing messages, turning every employee, regardless of their job function, into a brand ambassador and lead generator for your business.
- Applying centrally-controlled standardized signatures across an entire organization will build brand consistency and ensure that all necessary regulatory compliance/legal disclaimers are on every email.
- Headers and signatures will not only give emails a polished look, but they are live links that will trigger immediate customer engagement, drive traffic and track analytics.
- Teaser lines from tweets, blogs, news and other conversation-starters can be streamlined into the headers along with live links that can transition email contacts into fans and followers on social sites.
- Branding images and marketing copy are actually embedded into the emails so they not only bypass spam filters, but they load instantaneously and are strategically positioned to be the first visual that recipients see on the email.
- Real-time alerts and monthly reports provide concrete leads as well as valuable analytics that pinpoint which marketing messages are generating the most leads for the business.
- Headers and signatures have smartphone reach ensuring that marketing messages reach customers

## Do You?

Want to transform your regular business emails into a powerful, dynamic, interactive marketing tool that can run multiple marketing campaigns simultaneously and provide invaluable intelligence on customer behavior?


Want to capitalize on one of the most innovative and cost-effective ways to maximize marketing effectiveness, increase ROI and expand your business?

and prospects in all digital environments, including desktops, laptops and smartphones.


- Headers and signatures are completely customizable enabling businesses to not only tailor how they look, but to target certain messages and / or visuals to specific recipients or groups of recipients.
- 100% compatible with Google Analytics so a business can view the results of both web and email traffic analytics in a single dashboard.
- Headers can be either centrally-controlled or managed at the desktop level, depending on your preference.
- Extremely cost-effective and easy to incorporate into any business. Because the technology is on a hosted server, no purchase of equipment or software is needed.


## Contact Us


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